C L A I M   A M E N D M E N T S

Please AMEND claims **9 and 64** as follows:

1.   (ORIGINAL) A method for conducting a transaction, comprising:

receiving information for a transaction;

determining a pool of at least one possible supplemental product;

scoring at least one supplemental product in said pool;

selecting at least one supplemental product from said pool for said transaction; and

providing an indication of said at least one supplemental product selected from said pool.

2.   (ORIGINAL) The method of claim 1, wherein selecting at least one supplemental product for said transaction includes

selecting a plurality of possible supplemental products.

3.   (ORIGINAL) The method of claim 2, further comprising:

scoring each supplemental product in said plurality of supplemental products.

(not CIP b/c no pool or scoring)

4.   (ORIGINAL) The method of claim 3, wherein said scoring uses at least one of the

following:

  scoring based on profit of one or more products;

  scoring based on preparation time of one or more products;

  scoring based on inventory level of one or more products;

  scoring based on popularity of one or more products for a specific user;

  scoring based on popularity of one or more products for a group of one or more users;

  scoring based on discount; and

  composite scoring.

5.   (ORIGINAL) The method of claim 3, wherein said selecting comprises choosing at least

one supplemental product that has a score that at least equals a predetermined threshold.

6.   (ORIGINAL) The method of claim 2, wherein said selecting comprises choosing at least

one of the following:

an additional supplemental product;

a replacement supplemental product; and

an upgrade supplemental product.

7.   (ORIGINAL) The method of claim 1, further comprising at least one of the following:

providing said at least one supplemental product; and

arranging for said at least one supplemental product to be provided.

8.   (ORIGINAL) The method of claim 1, further comprising the following:

establishing at least one predetermined scoring threshold.

9.   (CURRENTLY AMENDED) The method of claim 1, further comprising at least one of the following:

    establishing at least one filter for said pool; and

    applying at least one filter to said pool.

10.   (ORIGINAL) The method of claim 1, further comprising at least one of the following:

    establishing at least one rule; and

    applying at least one rule.

11.   (ORIGINAL) The method of claim 1, further comprising at least one of the following:

    establishing at least one forced option; and

    applying at least one forced option.

12.   (ORIGINAL) The method of claim 1, further comprising at least one of the following:

maintaining a transaction database;

updating a transaction database;

accessing a transaction database;

populating a transaction database;

maintaining a product database;

updating a product database;

accessing a product database;

populating a product database;

maintaining a database of potential supplemental products;

updating a database of potential supplemental products;

accessing a database of potential supplemental products;

populating a database of potential supplemental products;

maintaining a user database;

updating a user database;

accessing a user database; and

populating a user database.

13.   (ORIGINAL) The method of claim 1, further comprising at least one of the following:

receiving an indication of an acceptance of an offer to purchase said selected at least one

supplemental product; and

receiving an indication of a rejection of an offer to purchase said selected at least one

supplemental product.

14.   (ORIGINAL) The method of claim 1, wherein said scoring uses at least one of the

following:

a profit based scoring approach;

a popularity based scoring approach;

scoring based on preparation time of one or more products;

scoring based on inventory level of one or more products;

a discount based scoring approach; and

a composite scoring approach.

15.   (ORIGINAL) The method of claim 1, wherein said determining a pool of at least one

possible supplemental product further comprises:

identifying at least one product category involved in said transaction;

constructing at least one product group involved in said transaction;

determining at least one complementary product category; and

selecting a pool of at least one supplemental product.

16.   (ORIGINAL) The method of claim 1, further comprising:

determining an offer amount.

17.   (ORIGINAL) The method of claim 16, wherein said offer amount is based on a round-up

amount.

18.   (ORIGINAL) The method of claim 16, wherein said determining an offer amount includes identifying a round-up amount.

19.   (ORIGINAL) The method of claim 16, wherein said offer amount is based on an amount of change due during said transaction.

20.   (ORIGINAL) The method of claim 1, wherein said determining a pool of at least one possible supplemental product further comprises:

determining at least one possible replacement product; and

selecting a pool of at least one supplemental product.

21.   (ORIGINAL) The method of claim 20, further comprising:

determining an offer amount.

22.   (ORIGINAL) The method of claim 21, wherein said offer amount is based on an amount of change due during said transaction.

23.   (ORIGINAL) The method of claim 1, wherein said transaction information includes at least one of the following:

a tender amount;

an amount of change due;

a round-up amount;

a transaction subtotal amount;

a user identifier;

a user device identifier;

a payment identifier;

a destination identifier;

a location identifier;

a point-of-sale terminal location identifier;

an employee identifier;

a transaction identifier;

a product identifier;

a retailer identifier;

a point-of-sale terminal identifier;

a retailer identifier;

a time for said transaction;

a date for said transaction;

preference information for a user;

credit history of a user;

characteristics of a user;

weather information;

time of day information;

day of week information;

holiday information;

competitor information;

user demographic information;

information regarding a user's brand loyalty;

information regarding a user's brand indifference;

an amount of change due a user as a result of said transaction;

product quantity information;

product inventory information; and

a price for a product being purchased during said transaction.

24.   (ORIGINAL) The method of claim 1, further comprising:

determining an offer amount for said at least one supplemental product selected from said pool.

25.   (ORIGINAL) The method of claim 24, wherein said indication includes an indication of said offer amount.

26.   (ORIGINAL) The method of claim 24, wherein said offer amount is based on an amount of change due during said transaction.

27.   (ORIGINAL) The method of claim 24, wherein said offer amount is based on a round-up amount.

28.   (ORIGINAL) The method of claim 1, wherein said selecting comprises at least one of the

following:

>   applying at least one filter;

>   applying at least one rule; and

>   applying at least one forced option.

29.   (ORIGINAL) The method of claim 1, wherein said receiving information for a

transaction is conducted by at least one of the following:

a controller;

a user device;

a cashier;

a point-of-sale terminal; and

a retailer device.

30.   (ORIGINAL) The method of claim 1, wherein said information for a transaction is

received from at least one of the following:

a controller;

a user device;

a user;

a point-of-sale terminal; and

a retailer device.

31.   (ORIGINAL) The method of claim 1, wherein said selecting at least one supplemental

product for said transaction is conducted by at least one of the following:

a controller;

a user device;

a point-of-sale terminal; and

a retailer device.

32.   (ORIGINAL) The method of claim 1, wherein said providing an indication of said at least

one supplemental product is conducted by at least one of the following:

a controller;

a user device;

a cashier;

a point-of-sale terminal; and

a retailer device.

33.   (ORIGINAL) The method of claim 1, wherein said indication of said at least one

supplemental product is provided to at least one of the following:

a controller;

a user device;

a user;

a point-of-sale terminal; and

a retailer device.

34.   (ORIGINAL) The method of claim 1, wherein said selecting comprises

choosing a supplemental product that has a score higher than at least one other potential

supplemental product.

35.   (ORIGINAL) The method of claim 1, wherein said selecting comprises

choosing a supplemental product having a higher relative score than each of a plurality of

potential supplemental products.

36.   (ORIGINAL) The method of claim 1, further comprising:

providing an indication of a second supplemental product selected from said pool.

37.   (ORIGINAL) The method of claim 1, wherein said indication includes an offer to sell

said at least one supplemental product selected from said pool.

38.   (ORIGINAL) The method of claim 37, further comprising:

receiving an indication of a rejection of said offer.

39.   (ORIGINAL) The method of claim 38, further comprising:

providing an indication of an offer to sell a different supplemental product.

40.   (ORIGINAL) The method of claim 1, wherein said indication includes an offer to sell

said at least one supplemental product selected from said pool for an offer amount during said

transaction.

41.   (ORIGINAL) A method for conducting a transaction, comprising:

receiving information for a transaction;

selecting at least one supplemental product for said transaction;

determining an offer amount for said at least one supplemental product; and

providing an indication of said at least one supplemental product and said offer amount.

42.   (ORIGINAL) The method of claim 41, wherein said offer amount is based on at least one

of the following:

an amount of change due a user during said transaction;

a round-up amount;

a difference between a tender amount and a transaction total;

a cost for said at least one supplemental product; and

a fixed amount.

43.   (ORIGINAL) The method of claim 41, wherein said selecting is based, at least in part, on

a score associated with a possible supplemental product.

44.   (ORIGINAL) The method of claim 41, further comprising:

scoring at least one possible supplemental product.

45.   (ORIGINAL) The method of claim 41, wherein said selecting includes identifying at least

one product category involved in said transaction.

46.   (ORIGINAL) The method of claim 45, wherein said selecting includes constructing at

least one product group involved in said transaction.

47.   (ORIGINAL) The method of claim 46, wherein said selecting includes determining at

least one complimentary product category.

48.   (ORIGINAL) The method of claim 41, wherein said selecting includes determining a

pool of at least one supplemental product.

49.   (ORIGINAL) The method of claim 41, wherein said indication includes an offer to sell

said at least one supplemental product at said offer amount.

50.   (ORIGINAL) A method for conducting a transaction, comprising:

receiving information associated with a sale of a product;

identifying a supplemental product based at least in part on said product;

determining an offer amount for said supplemental product;

providing an indication of an offer to sell said supplemental product at said offer amount; and

receiving an indication of an acceptance to purchase said supplemental product at said offer

amount.

51.   (ORIGINAL) The method of claim 50, wherein said offer amount is based, at least in

part, on at least one of an amount of change due or a round-up amount.

52. (ORIGINAL) The method of claim 50, wherein said identifying includes determining at least one product category involved in the transaction.

53. (ORIGINAL) The method of claim 50, wherein said identifying includes creating at least one product group involved in the transaction.

54. (ORIGINAL) The method of claim 53, wherein said identifying includes determining at least one complimentary product category.

55. (ORIGINAL) The method of claim 50, wherein said selecting includes determining a pool of at least one possible supplemental product.

56. (ORIGINAL) The method of claim 50, further comprising:

scoring at least one possible supplemental product.

57. (ORIGINAL) A method for conducting a transaction, comprising:

receiving information associated with a sale of a product, said information including a tender amount and a transaction total;

identifying a supplemental product based at least in part on said product;

providing an indication of an offer to sell said supplemental product at an offer amount; and

receiving an indication of an acceptance to purchase said supplemental product at said offer amount.

58.   (ORIGINAL) The method of claim 57, wherein said offer amount comprises a difference between said tender amount and said transaction total.

59.   (ORIGINAL) The method of claim 57, wherein said identifying includes:

scoring at least one possible supplemental product.

60.   (ORIGINAL) The method of claim 57, wherein said identifying includes selecting said supplemental product from a pool of at least one possible supplemental products.

61.   (ORIGINAL) A method for conducting a transaction, comprising:

receiving information associated with a sale of a product, said information including a tender amount and a transaction total;

selecting a supplemental product based at least in part on said product; and

providing an indication of an offer to sell said supplemental product at an offer amount.

62.   (ORIGINAL) The method of claim 61, wherein said offer amount is based on at least one of the following:

an amount of change due a user during said transaction;

a round-up amount;

a difference between said tender amount and said transaction total;

a cost for said at least one supplemental product; and

a fixed amount.

63.   (ORIGINAL) The method of claim 61, wherein said selecting includes identifying at least

one product category associated with the transaction.

64.   (CURRENTLY AMENDED) The method of claim 61, wherein said supplemental

product ~~products~~ is selected from a pool of possible supplemental products.

65.   (ORIGINAL) The method of claim 61, wherein said product is associated with at least

one pre-defined product category.

66.   (ORIGINAL) The method of claim 65, wherein said supplemental product is a

complimentary product in said product category to said product.

67.   (ORIGINAL) The method of claim 61, further comprising:

scoring at least one possible supplemental product.

68.   (ORIGINAL) The method of claim 61, wherein said selecting includes determining at

least one complimentary product category.

69.   (ORIGINAL) The method of claim 61, wherein said selecting includes forming at least

one product group involved in the transaction.

70.   (ORIGINAL) A method for conducting a transaction, comprising:

processing a sale of a product;

receiving a tender amount for said product;

selecting a supplemental product based at least in part on said product and said tender amount;

and

providing an indication of an offer to sell said supplemental product at an offer amount.

71.   (ORIGINAL) The method of claim 70, wherein said offer amount is based on at least one

of the following:

an amount of change due a user during the transaction;

a round-up amount;

a difference between said tender amount and a transaction total;

a cost for said at least one supplemental product; and

a fixed amount.

72.   (ORIGINAL) The method of claim 70, wherein said selecting includes associating a

score with said supplemental product.

73.   (ORIGINAL) The method of claim 70, further comprising:

establishing a pool of at least one possible supplemental product.

74.   (ORIGINAL) The method of claim 70, further comprising:

scoring at least one possible supplemental product.

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75.   (ORIGINAL) A method for conducting a transaction, comprising:

conducting a sale of a product;

identifying a supplemental product based at least in part on said product and a score associated

with said supplemental product;

identifying an offer amount for said supplemental product;

providing an indication of an offer to sell said supplemental product at said offer amount; and

receiving an indication of an acceptance to purchase said supplemental product at said offer

amount.

76.   (ORIGINAL) The method of claim 75, wherein said offer amount comprises a difference

between a tender amount and a transaction total.

77.   (ORIGINAL) A system for conducting a transaction, comprising:

a memory;

a communication port; and

a processor connected to said memory and said communication port, said processor being

operative to:

receive information for a transaction;

determine a pool of at least one possible supplemental product;

score at least one supplemental product in said pool;

select at least one supplemental product from said pool for said transaction; and

provide an indication of said at least one supplemental product selected from said pool.

78. (ORIGINAL) A computer readable medium for use in a transaction system, the computer readable medium storing a computer program comprising:

computer readable means for obtaining information for a transaction;

computer readable means for identifying a set of at least one supplemental product for said transaction;

computer readable means for rating at least one supplemental product in said set;

computer readable means for identifying at least one supplemental product from said set for said transaction;

computer readable means for transmitting an indication of said at least one supplemental product selected from said pool.

79. (ORIGINAL) An article of manufacture, comprising:

a computer usable medium having a computer readable program means embodied therein for operating an information system, the computer readable program means in said article of manufacture operable to:

receive information for a transaction;

determine a pool of at least one possible supplemental product

score at least one supplemental product in said pool;

select at least one supplemental product from said pool for said transaction; and

provide an indication of said at least one supplemental product selected from said pool.

80.   (ORIGINAL) An apparatus for conducting a transaction, comprising:

means for obtaining information for a transaction;

means for identifying a set of at least one supplemental product for said transaction;

means for rating at least one supplemental product in said set;

means for identifying at least one supplemental product from said set for said transaction; and

means for transmitting an indication of said at least one supplemental product.

81.   (ORIGINAL) A system for conducting a transaction, comprising:

a memory;

a communication port; and

a processor connected to said memory and said communication port, said processor being

operative to:

receive information for a transaction;

select at least one supplemental product for said transaction;

determine an offer amount for said at least one supplemental product; and

provide an indication of said at least one supplemental product and said offer amount.

82.   (ORIGINAL) A computer readable medium for use in a transaction system, the computer

readable medium storing a computer program comprising:

computer readable means for obtaining information for a transaction;

computer readable means for identifying at least one supplemental product for said transaction;

computer readable means for selecting an offer amount for said at least one supplemental

product; and

computer readable means for transmitting an indication of said at least one supplemental product

and said offer amount.

83.   (ORIGINAL) An article of manufacture, comprising:

a computer usable medium having a computer readable program means embodied therein for

operating an information system, the computer readable program means in said article of

manufacture operable to:

receive information for a transaction;

select at least one supplemental product for said transaction;

determine an offer amount for said at least one supplemental product; and

provide an indication of said at least one supplemental product and said offer amount.

84.   (ORIGINAL) An apparatus for conducting a transaction, comprising:

means for obtaining information for a transaction;

means for choosing at least one supplemental product for said transaction;

means for identifying an offer amount for said at least one supplemental product; and

means for transmitting an indication of said at least one supplemental product and said offer amount.

85.   (ORIGINAL) A system for conducting a transaction, comprising:

a memory;

a communication port; and

a processor connected to said memory and said communication port, said processor being operative to:

receive information associated with a sale of a product;

select a supplemental product based at least in part on said product;

determine an offer amount for said supplemental product; and

provide an indication of said supplemental product and said offer amount.

86. (ORIGINAL) A computer readable medium for use in a transaction system, the computer readable medium storing a computer program comprising:

computer readable means for obtaining information associated with a sale of a product;

computer readable means for choosing a supplemental product based at least in part on said product;

computer readable means for selecting an offer amount for said supplemental product; and

computer readable means for transmitting an indication of said supplemental product and said offer amount.

87. (ORIGINAL) An article of manufacture, comprising:

a computer usable medium having a computer readable program means embodied therein for operating an information system, the computer readable program means in said article of manufacture operable to:

receive information associated with a sale of a product;

select a supplemental product based at least in part on said product;

determine an offer amount for said supplemental product; and

provide an indication of said supplemental product and said offer amount.

88. (ORIGINAL) An apparatus for conducting a transaction, comprising:

means for obtaining information associated with a sale of a product;

means for choosing a supplemental product based at least in part on said product;

means for selecting an offer amount for said supplemental product; and

means for transmitting an indication of said supplemental product and said offer amount.

89. (ORIGINAL) A system for conducting a transaction, comprising:

a memory;

a communication port; and

a processor connected to said memory and said communication port, said processor being

operative to:

receive information associated with a sale of a product;

identify a supplemental product based at least in part on said product;

determine an offer amount for said supplemental product;

provide an indication of an offer to sell said supplemental product at said offer amount; and

receive an indication of an acceptance to purchase said supplemental product at said offer

amount.

90. (ORIGINAL) A computer readable medium for use in a transaction system, the computer

readable medium storing a computer program comprising:

computer readable means for obtaining information associated with a sale of a product;

computer readable means for choosing a supplemental product based at least in part on said

product;

computer readable means for computing an offer amount for said supplemental product;

computer readable means for transmitting an indication of an offer to sell said supplemental

product at said offer amount; and

computer readable means for obtaining an indication of an acceptance to purchase said

supplemental product at said offer amount.

91.   (ORIGINAL) An article of manufacture, comprising:

a computer usable medium having a computer readable program means embodied therein for

operating an information system, the computer readable program means in said article of

manufacture operable to:

receive information associated with a sale of a product;

identify a supplemental product based at least in part on said product;

determine an offer amount for said supplemental product;

provide an indication of an offer to sell said supplemental product at said offer amount; and

receive an indication of an acceptance to purchase said supplemental product at said offer

amount.

92.   (ORIGINAL) An apparatus for conducting a transaction, comprising:

means for obtaining information associated with a sale of a product;

means for choosing a supplemental product based at least in part on said product;

means for choosing an offer amount for said supplemental product;

means for transmitting providing an indication of an offer to sell said supplemental product at

said offer amount; and

means for obtaining an indication of an acceptance to purchase said supplemental product at said

offer amount.

93.   (ORIGINAL) A system for conducting a transaction, comprising:

a memory;

a communication port; and

a processor connected to said memory and said communication port, said processor being

operative to:

receive information associated with a sale of a product, said information including a tender

amount and a transaction total;

identify a supplemental product based at least in part on said product;

provide an indication of an offer to sell said supplemental product at an offer amount; and

receive an indication of an acceptance to purchase said supplemental product at said offer

amount.

94.   (ORIGINAL) A computer readable medium for use in a transaction system, the computer

readable medium storing a computer program comprising:

computer readable means for obtaining information associated with a sale of a product, said

information including a tender amount and a transaction total;

computer readable means for choosing a supplemental product based at least in part on said

product;

computer readable means for transmitting an indication of an offer to sell said supplemental

product at an offer amount; and

computer readable means for obtaining an indication of an acceptance to purchase said

supplemental product at said offer amount.

95.   (ORIGINAL) An article of manufacture, comprising:

a computer usable medium having a computer readable program means embodied therein for

operating an information system, the computer readable program means in said article of

manufacture operable to:

receive information associated with a sale of a product, said information including a tender

amount and a transaction total;

identify a supplemental product based at least in part on said product;

provide an indication of an offer to sell said supplemental product at an offer amount; and

receive an indication of an acceptance to purchase said supplemental product at said offer

amount.

96.   (ORIGINAL) An apparatus for conducting a transaction, comprising:

means for obtaining information associated with a sale of a product, said information including a

tender amount and a transaction total;

means for choosing a supplemental product based at least in part on said product;

means for transmitting an indication of an offer to sell said supplemental product at an offer

amount; and

means for obtaining an indication of an acceptance to purchase said supplemental product at said

offer amount.

97.   (ORIGINAL) A system for conducting a transaction, comprising:

a memory;

a communication port; and

a processor connected to said memory and said communication port, said processor being

operative to:

receive information associated with a sale of a product, said information including a tender

amount and a transaction total;

select a supplemental product based at least in part on said product; and

provide an indication of an offer to sell said supplemental product at an offer amount.

98.   (ORIGINAL) A computer readable medium for use in a transaction system, the computer

readable medium storing a computer program comprising:

computer readable means for obtaining information associated with a sale of a product, said

information including a tender amount and a transaction total;

computer readable means for choosing a supplemental product based at least in part on said

product; and

computer readable means for transmitting an indication of an offer to sell said supplemental

product at an offer amount.

99.   (ORIGINAL) An article of manufacture, comprising:

a computer usable medium having a computer readable program means embodied therein for

operating an information system, the computer readable program means in said article of

manufacture operable to:

receive information associated with a sale of a product, said information including a tender

amount and a transaction total;

select a supplemental product based at least in part on said product; and

provide an indication of an offer to sell said supplemental product at an offer amount.

100.   (ORIGINAL) An apparatus for conducting a transaction, comprising:

means for obtaining information associated with a sale of a product, said information including a

tender amount and a transaction total;

means for choosing a supplemental product based at least in part on said product; and

means for transmitting an indication of an offer to sell said supplemental product at an offer

amount.

101.   (ORIGINAL) A system for conducting a transaction, comprising:

a memory;

a communication port; and

a processor connected to said memory and said communication port, said processor being

operative to:

process a sale of a product;

receive a tender amount for said product;

select a supplemental product based at least in part on said product and said tender amount; and

provide an indication of an offer to sell said supplemental product at an offer amount.

102.   (ORIGINAL) A computer readable medium for use in a transaction system, the computer

readable medium storing a computer program comprising:

computer readable means for transacting a sale of a product;

computer readable means for determining a tender amount for said product;

computer readable means for choosing a supplemental product based at least in part on said

product and said tender amount; and

computer readable means for transmitting an indication of an offer to sell said supplemental

product at an offer amount.

103.   (ORIGINAL) An article of manufacture, comprising:

a computer usable medium having a computer readable program means embodied therein for

operating an information system, the computer readable program means in said article of

manufacture operable to:

process a sale of a product;

receive a tender amount for said product;

select a supplemental product based at least in part on said product and said tender amount; and

provide an indication of an offer to sell said supplemental product at an offer amount.

104.   (ORIGINAL) An apparatus for conducting a transaction, comprising:

means for transacting a sale of a product;

means for determining a tender amount for said product;

means for choosing a supplemental product based at least in part on said product and said tender

amount; and

means for transmitting an indication of an offer to sell said supplemental product at an offer

amount.

105. (ORIGINAL) A system for conducting a transaction, comprising:

a memory;

a communication port; and

a processor connected to said memory and said communication port, said processor being

operative to:

conduct a sale of a product;

identify a supplemental product based at least in part on said product and a score associated with

said supplemental product;

identify an offer amount for said supplemental product;

provide an indication of an offer to sell said supplemental product at said offer amount; and

receive an indication of an acceptance to purchase said supplemental product at said offer

amount.

106. (ORIGINAL) A computer readable medium for use in a transaction system, the computer

readable medium storing a computer program comprising:

computer readable means for carrying out a sale of a product;

computer readable means for choosing a supplemental product based at least in part on said

product and a score associated with said supplemental product;

computer readable means for choosing an offer amount for said supplemental product;

computer readable means for transmitting an indication of an offer to sell said supplemental

product at said offer amount; and

computer readable means for obtaining an indication of an acceptance to purchase said

supplemental product at said offer amount.

107.   (ORIGINAL) An article of manufacture, comprising:

a computer usable medium having a computer readable program means embodied therein for

operating an information system, the computer readable program means in said article of

manufacture operable to:

conduct a sale of a product;

identify a supplemental product based at least in part on said product and a score associated with

said supplemental product;

identify an offer amount for said supplemental product;

provide an indication of an offer to sell said supplemental product at said offer amount; and

receive an indication of an acceptance to purchase said supplemental product at said offer

amount.

108.   (ORIGINAL) An apparatus for conducting a transaction, comprising:

means for carrying out a sale of a product;

means for choosing a supplemental product based at least in part on said product and a score

associated with said supplemental product;

means for choosing an offer amount for said supplemental product;

means for transmitting an indication of an offer to sell said supplemental product at said offer

amount; and

means for obtaining an indication of an acceptance to purchase said supplemental product at said

offer amount.

109.   (ORIGINAL) A data processing method, comprising:

providing an offer to sell a supplemental product for an offer amount during a transaction, said

supplemental product being chosen from a group of at least one scored potential supplemental

product.

110.   (ORIGINAL) A data processing method, comprising:

transmitting data representative of an offer to sell a supplemental product for an offer amount,

said supplemental product being one of a pool of at least one supplemental product identified for

a transaction.

111.   (ORIGINAL) A data processing method, comprising:

offering, during a transaction, to sell a supplemental product having an associated offer amount,

wherein said supplemental product has been selected from a pool of at least one supplemental

product identified during said transaction.

112.   (ORIGINAL) A method for conducting a transaction, comprising:

transmitting an offer to sell a supplemental product associated with a transaction, for an offer

amount, wherein said supplemental product is scored and has a score higher than at least one

other possible supplemental product.

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